

# Go Ahead, Read Your Voicemail

Let the voice-to-text revolution begin. Three companies are routing services that convert voicemail messages to text and deliver them directly to mobile devices or email inboxes.

New York City-based **SimulScribe** says its voice-

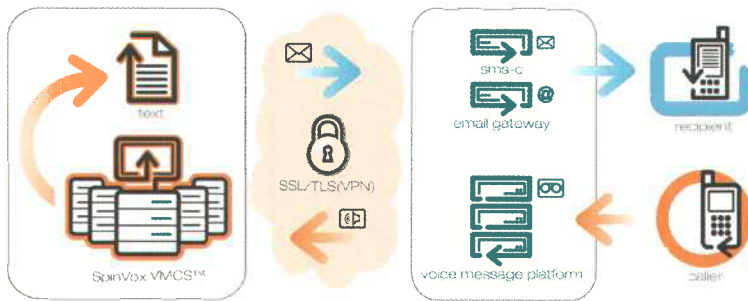
Nine-year-old CallWave, based in Santa Barbara, Calif., goes a step further than other solutions. Its Vtxt GIST service—which works with all major U.S. carriers—summarizes the voicemail messages left on wireless phones before sending a text message to a

Class Mobile Voicemail suite is compatible with Windows and Macintosh operating systems and functions with any email client.

SpinVox's patented Voicemail Message Conversion System (VMCS) works on either wireless or landline voicemail. The resulting SMS messages are delivered to any mobile handsets, including phones, BlackBerrys and PDAs. The London-based company claims an 80 percent retention rate among its 130,000 subscribers across various carriers worldwide.

Businesses with high call volumes can use SpinVox's CallMail service to single out important messages for text conversion. Business bloggers will appreciate Spin-my-Blog, which lets them update their blogs simply by speaking into their mobile phones. Spin-my-Broadcast enables SMS messages to be sent to a group of recipients, such as work colleagues.

— JESSICA BINNS



>> SpinVox securely converts voicemail messages into text.

mail-to-text and visual voicemail services are offered by more than 95 percent of wireless carriers in the United States, the most of any such service. SimulScribe enables subscribers to combine multiple phones—such as mobile, home, and work phones—on multiple networks into a unified solution.

subscriber's handset. The technology recognizes important words and phrases, such as "hospital," "emergency" and "call me back immediately." A full transcription of any voicemail message, as well as an audio file of the original message, can be sent directly to an email inbox. The company's Business-

Eastern District of Pennsylvania Federal Court, contends that the latter's use of the trademarked name "Jet" results in unfair competition. The suit says that Two Technologies has owned a trademark on the name "JETT" for its rugged mobile computers and peripherals since 2003. Two Technologies' lawyers say they first approached Datalogic in 2005 to request that the company cease promoting its hand-held devices under the name "Jet." Because the request was disregarded, the situation escalated in the federal courts, according to the attorneys.

**ACCESSKEY IP'S** Release 2.0 shores up its Vault security device. Release 2.0 adds support for Windows XP and Vista and Office 2003 and 2007 to the product, which controls access to desktop and laptop computer systems and data. Vault users can send secure email through Outlook 2003 and 2007.

**MOBILE MONDAY** gained a new chapter earlier this fall. The Mid-Atlantic (MoMo-Ma) chapter, which held its first meeting in later September in Philadelphia, is designed for mobile-minded professionals in Central and Southeastern New Jersey, Delaware, Northeastern Maryland and Southeastern Pennsylvania. The next meeting will be in Philadelphia on Nov. 19. [www.momo-ma.com](http://www.momo-ma.com)

Get ready, Longhorns fans. The **UNIVERSITY OF TEXAS AT AUSTIN** is the first higher-education institution to leverage Bluetooth technology and push marketing to send its football fans contest information and images on Bluetooth-enabled phones. Five Bluetooth kiosks throughout the university's football stadium send out content to enabled devices.

## UPCOMING INDUSTRY EVENTS

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