

# Paul Giamatti Runs into SimulScribe

*SimulScribe offers Giamatti family and taxi driver free subscriptions to ease bad feelings.*



Paul Giamatti hits  
SimulScribe

January 14, 2008 (New York, NY) – SimulScribe, the largest provider of voicemail-to-text services and visual voicemail application provider in the U.S., Canada, Australia and Europe, offers free accounts to those involved in a recent car accident. Reported by TMZ.com, "Sideways" star, Paul Giamatti collided with a New York City taxi cab on the night of January 10<sup>th</sup> on Lafayette Street. Police told a TMZ.com staffer that the incident occurred while Giamatti was entering traffic from the street curb. Thankfully, no one was injured or arrested.

The taxi cab Giamatti struck is part of SimulScribe's "Voicemail Sucks" advertising campaign which can be seen in the TMZ.com video. Over 500 taxi cabs in the New York City area are part of SimulScribe's campaign that include tag lines displayed on taxi tops that read "It sucks, it really sucks," "We shut people up" and "Stop the voices" among others.

"When we saw the image of Paul Giamatti in front of one of our taxi cab advertisements we felt it was an ironic juxtaposition of the situation and the tagline "It sucks, it really sucks,"" said James Siminoff, founder and CEO of SimulScribe. "We thought it would be nice to offer a free account to everyone involved in the accident to generate some good feelings this New Year."

The TMZ.com staffer arrived on scene before the police and recorded part of the traffic incident which can be viewed on [www.SimulScribe.com](http://www.SimulScribe.com).

## About SimulScribe

SimulScribe is the largest voicemail-to-text service and visual voicemail application provider in the U.S., Canada, Australia and Europe. The Company's award winning service and application enables users to read their voicemail, saving time and money. SimulScribe's service works with all wireless and wire-line network providers, including AT&T, Alltel, Cincinnati Bell, Sprint, Skype, T-Mobile, Verizon, Virgin, Rogers and over 50 more. New users can sign up at [www.SimulScribe.com](http://www.SimulScribe.com).

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