

## SIMULSCRIBE WINS LAPTOP EDITORS' CHOICE AWARD FOR VOICEMAIL-TO-TEXT SERVICE

SimulScribe rated as one of the best mobile technology products of the year

(New York, NY) - January 3, 2008 - SimulScribe, the largest U.S. provider of voicemail-to-text services and visual voicemail applications, announced today it is the recipient of the LAPTOP Editors' Choice Award for best voicemail-to-text technology. LAPTOP Magazine Editors award this honor annually to a few select technology products, which they deem to be the best in the field.

The LAPTOP Editors' Choice Award is only bestowed on a product after it has been tested and evaluated based upon five criteria: design, ease of use, features, performance, and overall value. LAPTOP Magazine Editors awarded SimulScribe their top choice because the service demonstrated superiority to the competition both in terms of utility and innovation.

"The SimulScribe team constantly strives to provide the best voicemail-to-text experience and being named a LAPTOP Editors' Choice demonstrates that our perseverance pays off," said James Siminoff, founder and CEO of SimulScribe. "This award coupled with being rated as the top service by InformationWeek continues to prove that SimulScribe is the best voicemail-to-text service in the market."

SimulScribe is continually recognized as the best voicemail-to-text service for its transcription quality and that it is the only carrier agnostic service, which works with over 95 percent of carriers in the U.S. and Canada, including: Alltel, AT&T, Sprint, T-Mobile, Verizon, Bell Canada, Rogers, Telus and Skype. Since launching its commercial service in January 2007, SimulScribe has received numerous awards: two coveted Four Star Ratings from PC Magazine, The Business 2.0 Next Net 25 Award and now LAPTOP Magazine's Editors' Choice Award. SimulScribe is featured on page 60 of LAPTOP Magazine's January issue.

### About SimulScribe

SimulScribe's award winning service converts voicemail to text and delivers it via e-mail and SMS. Automatic voicemail transcriptions are delivered in near real-time with the caller's phone number in the e-mail subject line, transcribed voice message in the body and an attached audio file of the original message. Users can unify all phone numbers for automatic transcription and delivery without changing any phone numbers. SimulScribe provides unlimited voicemail box storage and has a transcription accuracy of over 95 percent. SimulScribe's service works with all wireless and wire-line network providers, including Skype. New users can sign up at [www.SimulScribe.com](http://www.SimulScribe.com).

### Media Contacts:

David Gerzof, [dgerzof@simulscribe.com](mailto:dgerzof@simulscribe.com)

Ashley Bieber, [abiever@simulscribe.com](mailto:abiever@simulscribe.com)

+1-617-713-3800