

FOR IMMEDIATE RELEASE

SIMULSCRIBE TO CHANGE NAME TO PHONETAG

Voicemail-to-Text Leader Gets New, Easier to Spell Name

(New York, NY and San Francisco, CA) April 24, 2008-- SimulScribe, the leader in voicemail-to-text services and visual voicemail applications, announced today that it is changing its name to PhoneTag, effective Friday April 25th at 11:59 pm EST. PhoneTag will continue to offer the same award winning service that enables any individual or enterprise to stop listening to voicemail and start saving time and money by reading it. The Company, founded in 2003, experienced tremendous growth and success by offering the highest quality voicemail-to-text products under the SimulScribe brand name. SimulScribe's executive team believes the Company's success will only increase under the name PhoneTag and it will firmly remain the leader in the voicemail-to-text space.

"The name SimulScribe was terrible for our business; people had a real challenge remembering the name and they could not spell it, which was a real problem considering that new customers need to type in our web address to sign up," said James Siminoff, founder and CEO of PhoneTag. "It's really a testament to how great our service is when your company has such an awful name, but is still able to grow and succeed, not to mention win a number of awards for best service."

PhoneTag's service works with over 95 percent of U.S. and Canadian carriers, as well as office phone systems, enabling users to read voicemail instead of having to dial in and listen to it. PhoneTag, under the SimulScribe name, was recently rated as having the highest transcription quality by Information Week. Since launching its commercial service in January 2007, PhoneTag has received numerous awards including two coveted Four Star Ratings from PC Magazine and Laptop Magazine's Editor's Choice Award.

About PhoneTag

PhoneTag's award winning service enables users to read their voicemail, saving time and money. Users can unify all phone numbers for automatic transcription and delivery without changing any phone numbers. PhoneTag provides unlimited voicemail box storage and has a transcription accuracy of over 95 percent. PhoneTag's service works with all wireless and wire-line network providers, including AT&T, Alltel, Cincinnati Bell, Sprint, Skype, T-Mobile, Verizon, Virgin, Rogers and over 50 more. New users can sign up at www.PhoneTag.com.

Media Contact:

David Gerzof

617-713-3800

dgerzof@simulscribe.com

###