

PC MAGAZINE AWARDS SIMULSCRIBE FOUR STAR RATING FOR *BREAKTHROUGH VOICEMAIL-TO-TEXT SERVICE*

“Voice-mail messages may become a thing of the past, thanks to this ground-breaking service.” -Sacha Segan, PC Magazine

(NEW YORK, NY) February 12, 2007 - SimulScribe, the U.S. leader in voicemail-to-text services, announced today the achievement of PC Magazine's four star rating. The breakthrough service originally developed and patented by SimulScribe in 2003, uses proprietary voice recognition algorithms to transcribe voicemail to text, which are then delivered via email and SMS text messages in near real time. The PC Magazine awards are selected by a panel of PC Magazine editors and leading industry experts. SimulScribe's review and rating can be found online at: www.pcmag.com/article2/0,1759,2090991,00.asp

"SimulScribe unifies voicemail with email so customers never have to listen to their voicemail again," said James Siminoff, founder and CEO of SimulScribe. "Voicemail simply has not kept pace with the past ten years of mobile technology advancements. We set out to create a user friendly and practical voicemail product and PC Magazine confirmed we achieved that goal with a four star rating. It's satisfying to hear from top industry experts and customers that we have drastically changed their mobile life for the better."

SimulScribe's service, which is ideal for anyone who would rather read their voicemail while in meetings or on the go, is currently available through SimulScribe.com and will be available through select carriers in the near future. Carriers are selecting to deploy SimulScribe as a value added service that generates revenue and solves a real problem – customer frustration with current voicemail functionality. Competition heats up as the UK version of SimulScribe, SpinVox, announced recently their service will be available through Skype. The difference being that SimulScribe's transaction costs to carriers are minimal and integration is fast, easy and has no upfront fees, which means lower costs for customers.

In January 2007, at the Consumer Electronics Show, SimulScribe unveiled their latest upgrade to an online user interface which enables users to manage their voicemail online, similar to Google's Gmail capabilities. SimulScribe customers can read, delete and listen to voicemail messages with just a click of the mouse. The Company will be demoing the service this week at 3GSM in Barcelona, Spain.

"SimulScribe will change your voice-mail life—and you don't have to wait for Apple's iPhone, either." – Sacha Segan, PC Magazine

About SimulScribe

SimulScribe converts voicemail to text and delivers it via email or SMS. Voicemail transcribed through SimulScribe's patented technology is delivered in near real-time with the caller's phone number in the subject line, transcribed voice message in the email body and attaches a .wav file of the message. SimulScribe provides unlimited voicemail box storage and the voice recognition system has a transcription accuracy of over 90 percent. The service works with all wireless and wire-line network providers and new users can sign up directly through SimulScribe.com

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