

For Immediate Release

SimulScribe Signs Exclusive In-Store Visual Voicemail Marketing Agreement with Technocel

Technocel to Position SimulScribe Voicemail-to-Text Service in Top Retail Locations

March 31, 2008 (New York, NY & Simi Valley, CA) – SimulScribe, the largest provider of voicemail-to-text services and visual voicemail applications, announced today that it signed an exclusive agreement with Technocel, one of the largest distributors of mobile device accessories, to package and distribute SimulScribe's voicemail-to-text service in retail locations nationwide. Technocel will expand the availability of SimulScribe beyond the Internet, enabling consumers to purchase the award winning service in retail locations.

SimulScribe enables any individual or enterprise to stop listening to voicemail and start saving time and money by reading it. The SimulScribe service automatically converts each voice message to text and sends it to the user as an email or SMS. Additionally, users can unify all of their phone lines; mobile, home and work, into one unlimited SimulScribe voicemail box.

"Our goal at SimulScribe is to get as many people reading their voicemail as possible," said James Siminoff, founder and CEO of SimulScribe. "Technocel's deep distribution channels coupled with their packaging and marketing methods is the most effective way for us to reach consumers in the retail environment. Thanks to Technocel, we are already in discussions with a large, nationwide retailer."

"At Technocel, we're always looking for new and exciting mobile device accessories that we can bring to retailers," said Rami Rostami, CEO of Technocel. "SimulScribe is one of the more exciting services we've seen in a long time and we're thrilled to bring it to our retail partners."

About SimulScribe

SimulScribe is the largest voicemail-to-text service and visual voicemail application provider in the U.S., Canada, Australia and Europe. The Company's award winning service and application enables users to read their voicemail, saving time and money. SimulScribe's service works with all wireless and wire-line network providers, including AT&T, Alltel, Cincinnati Bell, Sprint, Skype, T-Mobile, Verizon, Virgin, Rogers and over 50 more. New users can sign up at www.SimulScribe.com.

About Technocel

Since its founding in 1986, Technocel has offered one of the largest and most comprehensive selections of accessories and products for handsets. Technocel manufactures accessories for handsets and enhances in-store accessory sales with an innovative packaging program. The Company currently offers original Nokia, Motorola, Ericsson and Audiovox accessories, as well as a complete line of its' own accessories. For more information visit www.Technocel.com.

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